



BEAT, founded in 2003 and based in Amman, Jordan, is a business solutions provider that utilizes technology to solve challenges faced by businesses today. A fully dedicated team who is passionate about business and technology is one of our most nurtured core-competencies.

BEAT specializes in Business Intelligence, Business Process Management (BPM), Enterprise Resource Planning (ERP), Business Process Re-engineering, Infrastructure optimization, and Software Development Outsourcing.

Accelerating **Business** Transformation Accelerating **Innovation & Growth**

Our Vision

To become the preferred solutions provider for organizations in the MENA region, and the preferred employer for technology professionals in Jordan.

Our Mission

Our mission is to help clients achieve strategic goals and profit from the use of information technology. To achieve that, we maintain a highly qualified team of IT and business professionals that provide quality work to our clients to ensure their utmost satisfaction.

BEAT has firmly established itself as a leading software development house specializing in the development of customized business solutions that make organizations work smarter.

WE STAND OUT
BECAUSE WE EMBRACE
ALL OF THE
FOLLOWING VALUES

- ✓ LOCAL, REGIONAL, AND INTERNATIONAL EXPERIENCE
- ✓ COMMITMENT TO SERVE
- ✓ PROJECT LEADERSHIP
- ✓ INDUSTRY KNOW-HOW
- ✓ STRENGTH OF OUR TEAM
- ✓ PROVEN METHODOLOGIES
- ✓ TEAMING AND KNOWLEDGE TRANSFER

Microsoft
GOLD CERTIFIED
Partner



BLUE ENERGY FOR ADVANCED TECHNOLOGIES (BEAT), a regional Systems Integrators (SI) and a Gold Certified Partner of Microsoft, SourceCode, Nintex, Sakhr, and Autodesk. As a technology Solutions Provider and a Microsoft certified Independent Software vendor, BEAT provides high quality information technology and business solutions, systems integration, and e- Business solutions to commercial and government customers in the Middle East, North Africa, and North America.

flexible solutions for your business needs

Our Goal is to help our industry, government, and commercial clients achieve strategic and operational results through the use of technology. BEAT's success is based on our culture of working collaboratively with clients to develop innovative technology strategies and solutions that address specific business challenges. With more than 80 full time employees, BEAT delivers innovative business and government solutions for customers around the world through the application of leading-edge technologies and BEAT's own customized capabilities; these include systems architecture and integration, application development, software development outsourcing, business intelligence, documents and records management and archiving, Enterprise Resource Planning (ERP), Business Process Management (BPM), infrastructure optimization services, web and applications hosting, E-commerce, and consulting.



BUSINESS INTELLIGENCE

As specialists in performance management solutions for a range of industries throughout the Middle East, BEAT focuses on helping clients connect vision, strategy, and performance data into integrated enterprise wide Business Intelligence (BI) solutions. BEAT's family of products consists of proven, modular data warehouse architectures that provide rapid access to integrated data, regardless of where that data resides. Building on BEAT's expertise in data warehousing, business scorecards and performance dashboards helps organizations improve productivity and decision making. BEAT is the first to introduce BI in the Government of Jordan and throughout the Private sectors.



INFORMATION WORKER SOLUTIONS

"We are Microsoft SharePoint 2007 Development Experts"

BEAT helps organizations install, configure and deploy intranet portals in a very short time by developing customized feature. BEAT SharePoint team has deep knowledge of SharePoint 2007 server platform and WSS 3.0. The team is dedicated on working on a variety of process enhancement, document management and organizational intranet projects.



ERP SOLUTIONS

"Profusion" Enterprise Resource Planning, a Microsoft-based solution (built on .NET), provides a comprehensive offering for organizations looking to control costs, off-load tasks, and maximize profit and revenue opportunities. Accessible from any web-based environment, FULLY bilingual supporting both Arabic & English languages, clean and more reliable solution for any organization, Profusion sets itself apart by realizing immediate Return on Investment.

WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

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BEAT's corporate philosophy is to gain Customer Satisfaction and to exceed expectations through exceptional levels of Quality, Service, and Efficiency.

**PROACTIVELY INITIATING
BUSINESS SOLUTIONS THAT
ENABLE GREAT BUSINESS
OUTCOMES FOR OUR CLIENTS**

- ✓ American Psychological Association (USA)
- ✓ Al Tayer Group (Dubai)
- ✓ Arab Bank (Jordan)
- ✓ ARAMEX (International)
- ✓ Cairo Amman Bank (Jordan)
- ✓ General Retirements & Pension Authority (Qatar)
- ✓ Her Majesty Queen Rania Al-Abdullah office (Jordan)
- ✓ Jordan Electricity Regulatory Commission (Jordan)
- ✓ Jordan Investment Board (Jordan)
- ✓ Jordan Petroleum Refinery Co.
- ✓ King Abdullah II Design and Development Bureau (KADDB)
- ✓ Ministry of Foreign Affairs (Bahrain)
- ✓ Ministry of Tourism & Antiques (Jordan)
- ✓ Societe Generale De Banque (Jordan)
- ✓ Social Security Corporation (Jordan)
- ✓ Tetra Tech, Inc. (USA)
- ✓ Zain Communications (Jordan, Bahrain, Kuwait)
- ✓ Zara Holding Company (Jordan)

BEAT solutions enable our customers manage their entire information lifecycle with prominence on areas such as:

- Communication & Collaboration (Microsoft Office SharePoint & Enterprise Content Management, CRM, Enterprise Project Management)

- Business Intelligence Solutions, transforming data into intelligence which enables better decision making (Microsoft PerformancePoint Server, SQL Server 2008)

- Business Processes Management (BPM), Automation and Integration; Workflow Automation.

helping YOU achieve
optimized operations

- Enterprise Resource Planning Solutions (Profusion ERP)

- Documents and Records Management

- Optimized Infrastructure Services (Unified Communications)

Identity and Access Management
Security and Networking

- Web and Applications Hosting

- Web Applications & Software Development



BUSINESS PROCESS MANAGEMENT (BPM)

Using BPM technologies to promote business effectiveness and efficiency while striving for innovation, flexibility and integration. BPM pulls together business processes, people, services, information and systems into a single application that drives business operations. Our solutions are deeply integrated with Microsoft SharePoint Server 2007.



DOCUMENTS AND RECORDS MANAGEMENT

BEAT provides an innovative and flexible solution to archive, manage, investigate and share your information through a standard browser in a quick, easy, and secure fashion with the most advanced Optical Character Recognition (OCR) software for the Arabic & English Languages. Our solution is deeply integrated with Microsoft SharePoint Server 2007.



SOFTWARE DEVELOPMENT OUTSOURCING

BEAT is a one stop software development company for implementing your business idea as a software solution. Our application development services cover the areas of analysis, design, development, testing and implementation. BEAT's team members have the capability of working with a variety of development tools which allows them to choose the best technologies for a certain solution. Moreover, we provide high-quality, process-driven, after-implementation and deployment support.



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